

**R. H. Macy & Co.**  
HERALD SQUARE 34th St. & Broadway NEW YORK

Announce an Exhibition of  
**Authentic  
Imported Costumes**

Presenting Fashion's Newest Fancy for  
Spring and Summer, 1913.

Original Creations of

**Paquin, Doucet, Boue Soeurs,  
Brecoll, Agnes, Rondeau,  
Worth, Beer, Reverdot,  
Paul Poiret, Premet, and others.**

Will be shown on living models  
Wednesday and Thursday,  
March 12th and 13th.

From 10 to 11 A. M.  
and from 2 to 3.30 P. M.

American-made Costumes Presenting  
modifications of the latest Paris Styles  
will be shown from 11 A. M. to 12  
noon and from 3.30 to 4.30 P. M.

8th Floor



The minute you feel Spring  
in your veins, you'll be want-  
ing Spring clothes.

That's why we now ask  
if everything you've bought  
this Winter has been entirely  
satisfactory.

You've tested the quality  
in the wear, and if you haven't  
had satisfactory service, now  
is the time to tell us.

A big business is bound to  
make mistakes, but we're  
bound to make good if you'll  
give us a chance.

Your money back if you  
want it.

Everything men and boys  
wear.

**ROGERS PEET COMPANY,**  
Three Broadway Stores  
at at at  
Warren St. 18th St. 34th St.

**ENGINEERS TO FILL A SHIP.**  
Will Take Wives With Them to  
Leipzig Convention.

It is likely that the Hamburg-American  
liner Victoria Louise when she sails for  
Hamburg on June 19 will have nobody  
aboard except American mechanical engi-  
neers and their wives and friends. Two  
hundred of the most distinguished mem-  
bers of the American Society of Mechani-  
cal Engineers have decided to attend the  
fifty-fourth annual meeting of the Verein  
Deutscher Ingenieure in Leipzig in June.  
One hundred ladies are scheduled to sail



**FLINT'S FINE FURNITURE**

"SMALL FURNISHINGS"  
for COUNTRY HOMES

"Little things," pieces of trivial cost,  
go far in lending distinction to the summer  
home.

It would be impossible to enumerate  
the many small furnishings included in  
our exhibit of ENAMELED and LIGHT  
WOODS, MAHOGANY, ENGLISH OAK  
and WILLOW STYLES.

Many of these are single pieces which  
we shall not duplicate when sold and which  
are now marked at low prices out of all  
proportion to their artistic and practical  
worth.

**GEO. C. FLINT Co**

46-47 WEST 23rd St. 24-26 WEST 24th St.

**The Collar you will  
Ultimately wear—**

**E & W**

**RED-MAN**  
2 FOR 25 Cts.

**GRAYWOOD,**  
Biggest Seller in the  
World.

EARL & WILSON, Makers

with the official party and there will be  
many engineers who will go on their own  
hook.  
The Americans will be welcomed by  
the King of Saxony on arrival in Leipzig.  
At the official reception by the German  
engineers Dr. W. F. M. Goss, president of

Exhibition of  
Imported Costumes  
on Living Models.  
March 11th, 12th, 13th,  
10 to 11 A. M.; 2 to 3.30 P. M.  
Eighth Floor.

R. H. Macy & Co.'s Attractions Are Their Low Prices  
**Macy's**  
Herald Square, Broadway, 34th to 35th St.

Exhibition of  
American-made Costumes  
on Living Models.  
March 11th, 12th, 13th,  
11 A. M. to 12 noon; 3:30 to  
4:30 P. M.  
Eighth Floor.

**For Wednesday and Thursday Selling**

This Remarkable Group of Seasonable Special Values  
Cannot be Matched in Any Store in New York

Typical Macy Values have become a maxim in New York, but these Special  
Values go beyond even Typical Macy Savings in the Economies they provide

**WOMEN'S \$40.00 SUITS, \$29.75**

Tailored Spring Suits of the most favored fabrics of the  
season—brocade worsted, in rich shades of midnight blue,  
beige, Copenhagen blue and in black. The Russian blouse coat  
is peau de cygne lined and trimmed with cordings, folded gir-  
dle and collar of black satin. New draped skirt, with shirred  
back and half belt.

Second Floor, Broadway.

**WOMEN'S \$30.00 COATS, \$24.74**

Brocade Matelasse Coats, for afternoon or evening wear.  
Draped model on "Mandarin" lines with kimono sleeves. Roll  
collar and long revers of self-colored peau de cygne, finished  
with silk cord ties with tassel ends. Peau de cygne lined. In  
white, gold, brown, old blue, rose, taupe and black.

Second Floor, Broadway.

**WOMEN'S \$20.00 DRESSES, \$14.74**

Afternoon Gowns of crepe de chine with surplice bodice  
and gracefully draped skirt. Yoke of fine net; collar, revers  
and cuffs of tinted shadow lace in softly blended colorings.  
Fine quality silk crepe de chine in Copenhagen, navy blue,  
wistaria, rose, terra cotta and black. Sizes 34 to 42.

Second Floor, Gown Salon.

**\$3.25 BROCADE BLOUSES, \$2.49**

Gibson model of white brocade messaline with cut crystal  
buttons. Robespierre collar, long sleeves finished with net frills.  
Four-in-hand tie of soft satin in white, Squadron blue or "Nell-  
rose." Sizes 34 to 44 inches.

Second Floor, 35th St.

**\$4.00 SILK PETTICOATS, \$2.79**

Made of heavy quality messaline, these Petticoats, copied  
from a French model, are in newest "straight-line" effect, with  
bias folds and narrow Van Dyke pleatings at foot. In black,  
all staple shades and pretty, changeable effects.

Second Floor, 34th St.

**\$2.75 "CAMILLE" NEGLIGEEES, \$1.98**

Dotted silk mull Kimono Negligees, "Camille" model,  
with short sleeves and edges scalloped with silk embroidery.  
Pink, light blue, lavender, old rose and Copenhagen blue. Sizes  
34 to 44 inches.

Second Floor, 35th St.

**WOMEN'S \$5.00 SHOES, \$3.96**

Gun metal, with tops of dark gray suede, welted soles.  
Just the right weight for Spring.

**Women's \$4.00 SHOES, \$2.97**

Patent Leather Shoes, with fine black cloth tops; welted  
soles.

Second Floor, 35th St., Rear.

**WOMEN'S \$2.50 UMBRELLAS, \$1.49**

Of taffeta silk on strong "Paragon" frames. With cases. The  
handles of fine natural imported woods, in the straight effect,  
known as the "Princess" handle.

Main Floor, Broadway.

**\$3.00 HAND BAGS, \$1.94**

Fifteen styles in fine carriage and dress bags, of pin seal,  
real seal, goat seal, genuine morocco, long grain and "Vachette"  
leathers, with German silver or self covered frames. Lined with  
silk or flexible leathers. These bags have one or two piece  
fittings and are trimmed with gilt, gun metal and nickel trim-  
mings. Single or double strap handles. Black, brown, green,  
tan and "Nellrose."

Main Floor, Broadway.

**\$1.00 "PEARL" NECKLACES, 49c**

Imported! Of fine lustrous indestructible pearl beads. Large,  
medium and small. Choice of rare or golden cream tints.  
Each necklace mounted with a barrel-shaped gold-plated clasp.

Main Floor, Centre.

**MISSSES' \$20.00 SUITS, \$13.74**

Smart model, very finely tailored. Mannish two-button  
cutaway coat, lined with silk of fine quality, and button trimmed.  
Girdle top skirt, with half belt at back, is also button trimmed.  
Sizes 14 to 16 years. In black, navy or brown serge, light gray  
and tan mixtures and pretty novelty stripes.

Second Floor, Broadway.

**MISSSES' \$2.50 PETTICOATS, \$1.69**

Messaline silk Petticoats for misses and small women.  
Excellent quality, new straight effects, with side-pleated flounces.  
In black, staple and the new Spring shades.

Second Floor, 34th St.

**MEN'S LONDON-MADE COATS, \$22.50**

(By Burberry, of 17-19 Golden Square, London)

Macy's prices were \$26.75 and up to \$44.75. All now at Lon-  
don prices or less. Button-to-neck and regulation models, with  
either loose or pleated back. Of tweeds in Spring weights, in  
tan, brown, gray and olive.

New Department of Automobile Supplies, 5th Fl., 34th St.

**MEN'S \$4.00 TROUSERS, \$2.97**

Made of all-worsted fast color blue serges, and of striped  
cassimeres, in medium and dark shades. Every pair well  
tailored and trimmed.

Fifth Floor, Broadway.

**MEN'S \$1.50 SHIRTS, \$1.09**

Of "crystal cloth"—a fine fabric, with woven cord. Coat  
model, with laundered cuffs attached. All sizes from 14 to 18,  
and sleeve length 33, 34, 35 and 36. Colors are light blue,  
light gray, champagne, helio and white.

Main Floor, 34th St., Rear.

**MEN'S \$1.50 GOLF CAPS, 86c**

The newest "band" style, with plain or pleated back and  
full crown. Made of the finest worsteds, in over-plaids, shep-  
herd's plaids, checks, and gun club plaids. Finished with  
leather sweat bands.

Fifth Floor, 34th St.

**\$5.00 HAVANA CIGARS (100), \$3.24**

Cuban "Aster" Habanas, in "Warwick" size. Hand-  
made, of fine mellow leaf, of excellent quality. All strengths.  
Macy's price was \$3.96.

Fifth Floor, 35th St.

**MEN'S 50c MESH SHIRTS, 33c**

High neck, short sleeves. Also athletic style, with no  
sleeves and low neck. Drawers to match, with double gusset  
in seat, at same price. All sizes.

Main Floor, 34th St., Rear.

**35c to 75c LINK BUTTONS, 24c**

This is a special purchase from a manufacturer well known  
for high-grade and artistic jewelry.

They are gold filled—over 300 designs; many of them are  
exact duplicates of approved styles adapted for solid gold jewelry.

Some are plain, some chased, and others handsomely  
engraved and set with stones. Some have stationary posts;  
others have lever ends, which make them suitable for use with  
the popular "French" double cuffs.

The finishes are plain polished, rose, Roman and antique.

Main Floor, Centre.

**BOYS' \$5.00 SUITS, \$3.89**

All-wool, in Norfolk style, for boys of 6 to 16 years, and in  
double-breasted style for those of 10 to 18 years. Well tailored,  
full size, and with fully lined knickerbockers. Reinforced at  
points of strain, and every seam silk-sewn for strength.

Second Floor, 35th St., Rear.

**\$4.89 CUT GLASS BOWLS, \$2.89**

"Straus" Cut Glass, which received the Gold Medal at  
the World's Fair. Oval shaped, 11 inches long and 8 inches  
wide. Rich, lustrous and deep cut design.

Basement, 34th St.

**\$5.00 & \$6.00 LACE PANELS, \$2.24**

Of Renaissance and Marie Antoinette lace combined, in  
2 1/2-yard length and 45-inch width. Effective patterns, consist-  
ing of a large centre motif of fine Renaissance lace, with Marie  
Antoinette spray and rosette work. At sides and bottom a 4-inch  
lace-trimmed hem.

New Quarters of Upholstery Department, 4th Floor, 35th St.

**\$25.50 BRASS BEDS, \$16.74**

Two-inch continuous posts and seven 1-inch filler rods.  
Finished in rust and discoloration proof "Damarda" lacquer.  
Satin or bright finish. All sizes.

**\$8.74 IRON SPRINGS, \$6.74**

With patent upright sides. Steel angles and iron ends,  
for rigidity. Helical tempered steel springs at each end. All  
sizes.

**\$25.50 MATTRESSES, MIXED HAIR, \$15.74**

Finely stitched and tufted. Made under perfect sanitary  
conditions in our own workrooms on the premises. Sizes 4 ft.  
6 in.

The New Furniture Department, Sixth Floor.